

**Support Mystic and be supported in return:**

Most of our singers and audience members live within Route 128. We appreciate and are drawn to do business with our advertisers.

Your ad will be seen by **2000+** singers and audience members during each concert weekend.

The Mystic Chorale guarantees a minimum printing of **1000 programs** for each of its 3 seasons. The programs are distributed to audiences, which average 1000 per concert weekend, as well as to our singers.

**Fall Special: Place Fall and Winter ads and your Spring ad will be free!**

Thanks to the generous support of our advertisers we have been making a joyful noise for 27 years!



**Support the**

**Mystic Chorale**

[www.mysticchorale.org](http://www.mysticchorale.org)

**PROGRAM AD RATES**

**2017-2018 Concert Dates**

**November 18 & 19, 2017**

**February 24 & 25, 2018**

**May 19 & 20, 2018**

**Any questions? Please contact:**

**[ProgramAds@mysticchorale.org](mailto:ProgramAds@mysticchorale.org)**

please **circle** the ad size and amount

PLACEMENT	AD Size	1 Season	2 Seasons	3 Seasons
Outside Back <b>Cover</b>	4.5"x 7.5"	\$375	\$750	\$750
Inside <b>Cover</b> Front or back	4.5" x7.5"	\$275	\$550	\$550
Full page	4.5"x 7.5"	\$225	\$450	\$450
Half Page	4.5"x 3.6"	\$135	\$270	\$270
Quarter page horizontal	4.5 x 1.75"	\$95	\$190	\$190
Quarter page vertical	2.25" x 3.6"	\$95	\$190	\$190

**Artwork Specifications:**

**\*\*\*Black and white only\*\*\***

The client is responsible for mailing artwork in .pdf, .jpg or a word document. Please title your artwork with your company name.

A business card can be enlarged to fit the space.

**Email** your artwork by **Oct. 18, 2017**

to: **ProgramAds@mysticchorale.org.**

The Mystic Chorale is not responsible for copy or art and cannot guarantee placement if the artwork is received after the due date or without payment.

## Advertising Order Form

Order Date \_\_\_\_\_

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

For insertion of ad in:  Fall 2017  Gospel 2018

Spring 2018

**Artwork and payment must be received no later than Oct. 18, 2017.**

**Submit your payment with this form.**

Total enclosed \$ \_\_\_\_\_

Make check payable to **Mystic Chorale, Inc.**

Mail check to: **Mystic Chorale**  
**c/o Olivia Tappan**  
**15 Kings Way Unit 27**  
**Waltham, MA 02451-9004**

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Advertiser Signature