



**Support Mystic and be supported in return:**

Nearly 2/3 of our singers live in Greater Boston, within Rt. 128. They represent a large number of potential customers for any vendor in the area.

Your business will have access to a loyal following of **2000+ singers** and audiences who return time after time to our concert/sings and appreciate your advertising dollars by using your services.

The Mystic Chorale guarantees a minimum printing of **1000 programs** for its concerts. The programs are distributed to audiences, which average 1000 per concert weekend, as well as to our singers.

Thanks to our advertisers we have been making a joyful noise for 26 years!

Please support the wonderful music of the Mystic by placing an ad in our program.

***Help Support  
the Mystic Chorale***

**PROGRAM AD RATE SHEET**

**Gospel and Spring 2018**

**Concert dates:**

**Feb. 24 & 25**

**May 19 & 20**

**Converse Hall at Tremont Temple**

**For questions please contact:**

**[ProgramAds@mysticchorale.org](mailto:ProgramAds@mysticchorale.org)**

## Advertising Insertion Order Form

**\*\*\*SPECIAL OFFER\*\*\*  
place your ad in 2 seasons, get the second  
for 50% off**

please circle the ad size and amount

PLACEMENT	AD Size	1 Season	2 Seasons
Back <b>Cover</b>	4.5"x 7.5"	\$375	\$563
Inside <b>Back Cover</b>	4.5" x7.5"	\$275	\$413
Full page	4.5"x 7.5"	\$225	\$338
Half Page	4.5"x 3.6"	\$135	\$203
Quarter page horizontal	4.5 x 1.75"	\$95	\$143

### Artwork Specifications:

The client is responsible for emailing artwork in PDF, JPG or Word format, preferably in black & white. All ads will be printed in black & white except the back cover, which can be printed in color. A business card can be enlarged to fit the space. Please title your artwork with your company name.

**Email** your finished artwork by **Feb. 2, 2018** to:  
**ProgramAds@mysticchorale.org.**

The Mystic Chorale is not responsible for copy or art and cannot guarantee placement if your artwork is received after the due date or without payment.

Order Date \_\_\_\_\_

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

For insertion of ad in:  Gospel 2018  Spring 2018

**Artwork and payment must be received no later than Feb. 2, 2018**

Total enclosed \$ \_\_\_\_\_

**Submit your payment with this form.**

Make check payable to **Mystic Chorale, Inc.**

Mail check to: **Mystic Chorale**  
**15 Kings Way Unit 27**  
**Waltham, MA 02451-9004**

\_\_\_\_\_  
Advertiser Signature