

Support Mystic and be supported in return:

Nearly 2/3 of our singers live in Greater Boston, within Rt. 128. They represent a large number of potential customers for any vendor in the area.

Your business will have access to a loyal following of **2000+ singers** and audiences who return time after time to our concert/sings and appreciate your advertising dollars by using your services.

The Mystic Chorale guarantees a minimum printing of **1000 programs** for its concerts. The programs are distributed to audiences, which average 1000 per concert weekend, as well as to our singers.

Please support the wonderful music of the Mystic Chorale by placing an ad in our program.



***Support
the Mystic Chorale***

PROGRAM AD RATE SHEET

Spring 2019

THE FIDDLE SINGS

Concert dates:

May 18 & 19, 2019

Cary Hall, Lexington

For questions please contact:

ProgramAds@mysticchorale.org

Rates for Spring 2019

please circle the ad size and amount

PLACEMENT	AD Size	
Inside Back Cover	4.5" x7.5"	\$275
Full page	4.5"x 7.5"	\$225
Half Page	4.5"x 3.6"	\$135
Quarter page horizontal	4.5 x 1.75"	\$95

Artwork Specifications:

Black and white only.

The client is responsible for mailing artwork in .pdf, .jpg or a word document. **Please title your artwork with your Company name or your name.**

A business card can be enlarged to fit the space.

Email your finished artwork by **April 17, 2019**

to: **ProgramAds@mysticchorale.org.**

The Mystic Chorale is not responsible for copy or art and cannot guarantee placement if your artwork is received after the due date or without payment.

Advertising Insertion Order Form

Order Date _____

Contact Name _____

Company _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

For insertion of ad in: Spring 2019

Artwork and payment must be received no later than April 17, 2019

Total enclosed \$ _____

Submit your payment with this form.

Make check payable to **Mystic Chorale, Inc.**

Mail check to: **Mystic Chorale
c/o Olivia Tappan
15 Kings Way Unit 27
Waltham, MA 02451-9004**

Advertiser Signature