

**Support Mystic and be supported in return:**

Most of our singers and audience members live within Route 128. We appreciate and are drawn to do business with our advertisers.

Your ad will be seen by numerous enthusiastic singers and appreciative audience members during each concert weekend.

The Mystic Chorale guarantees a minimum printing of **1000 programs** for each of its 3 seasons.

**\*\*\* FALL SPECIAL: Place ads in our Fall and Winter programs and your Spring ad will be free!**

Thanks to the generous support of our advertisers we have been making a joyful noise for 30 years!



**Support the**

***Mystic Chorale***

[www.mysticchorale.org](http://www.mysticchorale.org)

**PROGRAM AD RATES**

**2019-2020 Concert Dates**

**November 23 & 24, 2019**

**Cary Hall, Lexington**

**Feb. 29 & March 1, 2020**

**May 16 & 17, 2020**

**Converse Hall at Tremont Temple**

**Any questions? Please contact:**

**[ProgramAds@mysticchorale.org](mailto:ProgramAds@mysticchorale.org)**

## Advertising Order Form

Order Date \_\_\_\_\_

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

For insertion of ad in:  Fall 2019  Gospel 2020  
 Spring 2020

**Artwork and payment must be received no later than Oct. 25, 2019.**

**Submit your payment with this form.**

Total enclosed \$ \_\_\_\_\_

Make check payable to **Mystic Chorale, Inc.**

Mail check to: **Mystic Chorale**  
**c/o Olivia Tappan**  
**15 Kings Way Unit 27**  
**Waltham, MA 02451-9004**

please **circle** the ad size and amount

PLACEMENT	AD Size	1 Season	2 Season	3 Seasons
Outside <b>Back Cover</b>	4.5"x 7.5"	\$375	\$750	\$750
Inside Cover <b>Front or back</b>	4.5" x7.5"	\$275	\$550	\$550
Full page	4.5"x 7.5"	\$225	\$450	\$450
Half Page	4.5"x 3.6"	\$135	\$270	\$270
Quarter page horizontal	4.5 x 1.75"	\$95	\$190	\$190

### Artwork Specifications:

**\*\*\*Black and white only\*\*\***

The client is responsible for emailing artwork in PDF, JPG or Word format, preferably in black & white. All ads will be printed in black & white except the back cover, which can be printed in color. A business card can be enlarged to fit the space. Please title your artwork with your company name or your name.

**Email your artwork by Oct. 25, 2019**

to: **ProgramAds@mysticchorale.org.**

The Mystic Chorale is not responsible for copy or art and cannot guarantee placement if the artwork is received after the due date or without payment.

\_\_\_\_\_  
 Advertiser Signature