

# *Mystic Chorale*

## **Support Mystic and be supported in return:**

Most of our singers and audience members live within Route 128. We appreciate and are drawn to do business with our advertisers.

Your ad will be seen by numerous enthusiastic singers and appreciative audience members during each concert weekend

The Mystic Chorale guarantees a minimum printing of **1000 programs** for each of its 3 seasons.

### **\*\*\*SPECIAL OFFER\*\*\***

**place your ad in 2 seasons, get the second season ad for 50% off**

Thanks to our advertisers we have been making a joyful noise for 30 years!

## ***Help Support the Mystic Chorale***

### **PROGRAM AD RATE SHEET**

### **Gospel & Spring 2020**

#### **Concert Dates:**

**Feb. 29 & March 1  
May 16 & 17**

### **Converse Hall at Tremont Temple**

**For questions please contact:**

**[Programads@mysticchorale.org](mailto:Programads@mysticchorale.org)**

Please **circle** the ad size and amount

<b>PLACEMENT</b>	<b>Ad Size</b>	<b>1 Season</b>	<b>2 Seasons</b>
Outside <b>back cover</b>	4.5"x 7.5"	\$375	\$563
Inside <b>Back Cover</b>	4.5" x7.5"	\$275	\$413
Full page	4.5"x 7.5"	\$225	\$338
Half Page	4.5"x 3.6"	\$135	\$203
Quarter page horizontal	4.5 x 1.75"	\$95	\$143

**Artwork Specifications:**

**\*\*\*Black and white only\*\*\***

The client is responsible for emailing artwork in PDF, JPG or Word format, preferably in black & white. All ads will be printed in black & white except the back cover, which can be printed in color. A business card can be enlarged to fit the space. Please title your artwork with your company name or your name.

**Email** your finished artwork by **Feb. 7, 2020**

to: **Programads@mysticchorale.org**

The Mystic Chorale is not responsible for copy or art and cannot guarantee placement if your artwork is received after the due date or without payment.

## Advertising Order form

Order date \_\_\_\_\_

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

For insertion of ad in:  Gospel 2020  Spring 2020

**Artwork and payment must be received no later than Feb. 7, 2020**

**Submit your payment with this form.**

Total enclosed \$ \_\_\_\_\_

Make check payable to **Mystic Chorale, Inc.**

Mail check to: **Mystic Chorale  
c/o Olivia Tappan  
15 Kings Way Unit 27  
Waltham, MA 02451-9004**

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Advertiser Signature